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Client: SeniorLifeHealth.com
Project: Senior Multivitamin
(Headline & Product Intro)

Ultimate Senior Multi

Why Is A Multivitamin So Important For Seniors?

Because of our fast paced lifestyle and poor eating habits, most of us could benefit from the additional boost of nutrients that a multivitamin can provide.

But there are special reasons why people 50 years and older should take a multivitamin.

As you reach middle age, your stomach produces less digestive acid. When this happens, you can't absorb nutrients as efficiently. And this can cause a host of nutritional deficiencies in your body. One of the most common is a lack of B-12. Without enough of this vitamin, you suffer from fatigue, poor brain function, and muscle coordination problems.

Vitamin D is another essential nutrient for seniors. It supports bone health, helps prevent the progression of osteoarthritis, and may even stop some types of cancer. Our body gets most of its Vitamin D from sunshine. But an older body doesn't synthesize vitamin D as well.

While a healthy diet is good strategy for getting vitamins, the problem is that cooking can destroy valuable nutrients. Did you know foods rich in Vitamin A lose up to 60 percent of this vitamin when heated?

And as you age, your appetite often decreases. But your body still hungers for the same amount of nutrients.

Benefits of Ultimate Senior Multi:

- **A Complete Multivitamin for Men and Women, 50+**
- **High in Vitamin D for Bone Health**
- **Enzymes Added to Support Digestion**
- **Contains Folic Acid and B Vitamins For Heart Health**
- **No Artificial Colors, Flavors, or Preservatives**
- **No Sugar, Starch, Corn, Yeast, Wheat, Gluten, Egg, or Milk Ingredients**
- **Vegetarian tablets**

A Multivitamin Formulated For The Needs of Seniors

Supplementing your diet with a high quality multivitamin makes good sense. But your body changes as you age. So why take a general-purpose multivitamin that may not contain the right nutrients your mature body needs?

Ultimate Senior Multi is a complete multivitamin for men and women age 50 and older.

It's been scientifically designed to deliver the optimum amount of nutrients to help protect you from the health conditions older people most often suffer from.

For example, **Ultimate Senior Multi** contains 100% percent of the daily recommended dosage of folic acid. This important nutrient helps reduce the risk of heart disease by decreasing levels of homocysteine. High levels of this protein can cause your artery walls to become sticky and block blood flow.

Each tablet is packed with 32 vitamins, minerals and other nutrients to support optimum heart health, strong bones, and a sharp mind. And we added digestive enzymes to help ensure maximum absorption of the nutrients.

Try it and see for yourself why **Ultimate Senior Multi** is the best multivitamin for you. We guarantee you'll be satisfied or your money back.