

[Headline]

Does low energy make you say things like...

“If I miss another event because I’m so damn tired, I’m going to scream!”

[Subhead]

Help is here! This vital nutrient is medically proven to offer quick relief from fatigue, poor memory and concentration problems. **But many companies are selling low quality versions of this nutrient that offer little health benefit.** Be careful! Read this important information now.

Dear Friend,

Ron, a 51 year-old patient of mine, came to my office and revealed a troubling experience. “Last Saturday afternoon, I was driving to a family reunion with my wife. Suddenly, I heard my wife scream “Ron!!” I slammed on the brakes. My car stopped in the middle of the intersection. I had driven through a red light. I came within a microsecond of smashing into another car. My eyes had closed a few seconds earlier. I didn’t even know they were shut until I heard my wife yell. I’d been feeling a lot more tired recently. But when that near accident happened, I realized how bad my fatigue had gotten.”

Maybe you know what Ron is feeling. Your sleep is never long enough. You drag yourself from one place to the next. You get fewer things done. Your mood sinks into blackness. At times, your whole head seems lost in a mind fog.

As a medical doctor, I see more and more patients who suffer from fatigue. Not all suffer it as badly as Ron. But all of them want relief. Many try to pump themselves full of caffeinated drinks. But caffeine’s effect is short lived. It causes jitteriness and anxiety. In fact, after caffeine wears off, your fatigue returns stronger than ever.

A Blast Of Energy. No Side Effects.

But there’s an effective, safe treatment for fatigue. It’s a quick, painless, dynamic energy booster that you can get without a prescription. It rockets your energy in just moments. Patients that once dragged themselves into my office, take this nutrient, and erupt from sluggish couch potatoes to vibrant bundles of energy. Now you can enjoy this same incredible benefit, without a trip to the doctor.

Buyer Beware: NOT All Types Of This Nutrient Are Effective.

This miracle nutrient is vitamin B-12. **But the B-12 I’m talking about is different from anything that’s been available before.** At one time, the best way to get the benefits of this vitamin was painful and expensive injections from your doctor. Booster shots were necessary because your body only

extracts small amounts of B-12 from your food. If you're over the age of 50, you should get your vitamin B-12 from supplements. As you age, your stomach produces less acid for digestion.

But B-12 supplements that you have to swallow come with big disadvantages...

- It takes time for your stomach to digest the supplement.
- It then has to be processed by your liver. This slows the effects of B-12. And when you're suffering from mind draining fatigue you want relief NOW!
- The supplements often use a lower grade form of B-12 called *cyanocobalamin*. **Swallowing 500 micrograms of cyanocobalamin often results in only 1.8 micrograms being absorbed.** You're throwing your money away!

That's why I'm excited to tell you about a new product I helped create. It's **Energy Wave B12**. Just slip the tablet under your tongue. It dissolves in seconds. You'll quickly feel a boost of energy. Your mind unwraps to crystal clarity. Your mood lifts and your focus sharpens. Because they're sublingual, the tablets bypass your digestion system and flood into your blood stream.

Energy Wave B-12 is the only sublingual supplement available that uses the highest grade of the vitamin: *methylcobalamin*. **Your body absorbs methylcobalamin 300% faster than cyanocobalamin.** And it provides benefits not found in other forms of B-12.

No Risk To Your Wallet or Well-Being

Energy Wave B-12 is fast, powerful and safe. I'm sure you'll be so delighted with your new vitality that I'm betting my wallet on it. It's simple. If you find it doesn't do everything I've said, just return the unused portions within 45 days. I'll refund every cent of your purchase, less shipping and handling. No questions. No haggling. No B.S.

A Remarkable New Discovery About B-12

B-12 has another benefit that's just been discovered by researchers. Your blood contains an amino acid called *homocysteine*. When your body is B-12 deficient, your levels of homocysteine increase. And high levels of this substance can cause coronary artery damage and the clumping of blood platelets. This may trigger a heart attack! With **Energy Wave B-12**, you get the right amount to avoid a deficiency and you'll enjoy all the therapeutic benefits of this amazing vitamin.

Take action today. Order **Energy Wave B-12** by calling toll-free 1-800-8-ENERGY or complete the Risk Free Trial Certificate. You'll be on your way to a renewed mind and body.

Yours Truly,

Dr. John Smith, M.D.

P.S. Get up to **four FREE gifts** with your order... including hot-off-the-press reports **Maximum Brain Power and Lightning Fast Pain Relief**. You get the full story on B-12, how to sharpen your memory, unleash your brain's full potential, and escape from acute and chronic pain. See the ***Free Gifts*** page for complete details.

FREE GIFT/REPORT CALL OUTS

[Headline]

FREE GIFTS WITH EVERY ORDER OF ENERGY WAVE B-12

[Photo of the Owl Optical Light]

The OWL Optical Light is an amazing credit card sized light and magnifier. It's easy to use and carry. Since the OWL is credit card sized, it fits in wallets and pocketbooks with ease. Now you can have magnification and light when and where you need it. Magnify books, magazines, labels, menus and more. Even light up keyholes and other objects in the dark! Perfect for restaurant menus, maps, magazines, phonebooks and medicine labels. **Yours free when you order 1 bottle of Energy Wave B-12 (30 day supply) for \$39.99.**

FREE REPORT #1

Maximum Brain Power – How To Keep Your Mind In Top Condition At Any Age

[Photo of report cover]

Just like the rest of your body, your brain needs the right nutrients to keep it thriving. And you must engage in the right mental exercises to keep it in peak shape.

In our special report **Maximum Brain Power**, you'll discover how to sharpen your memory, increase your mental focus, and ignite your brainpower. Get the full scoop on how **B-12 works. We show you why your brain needs fat (it's true, sixty percent of your brain is composed of fatty acids). And we'll advise you on how much of these "good" fats your brain needs and the proper ratio.**

Finally, we show you how to unleash your brain's full potential. In a few minutes a day, you can fine tune your mental skills and help prevent your brain from spiraling into dementia and Alzheimer's disease.

Get the free Maximum Brain Power report and the Owl Optical Light when you order 2 bottles of Energy Wave B-12 (60 day supply) for \$59.99.

FREE REPORT #2

Lightning Fast Pain Relief

[Photo of report cover]

It might last a few minutes. Or it might last for hours. But when you're feeling it in the here and now, you want it gone... FAST! We're talking about pain. And in this jam-packed report, we reveal the best pain-crushing natural remedies. Clobber the pain without the serious – and sometimes deadly – side effects of prescription and over-the-counter drugs.

Our special report is split into two sections, so you can refer to the area that addresses your specific situation. In section I, we show you the best natural products to deal with sporadic, occasional aches of strained muscles, overworked joints and migraine headaches. We look at herbal treatments that have been used for thousands of years. And the latest cutting edge research in nutraceutical science.

If chronic pain is part of your everyday life, then jump to section II. We investigate safer, cheaper natural alternatives to pharmaceutical drugs. You'll discover that bark from a common tree works as well as a prescription medication in treating back pain. See how a Chinese herb extract offers relief from grating knee pain and stiffness. And read how a New Zealand shellfish extract may be one of the most powerful anti-inflammatory ingredients ever discovered. We also provide you with company contact information for product ordering.

Get Lightning Fast Pain Relief, Maximum Brain Power and TWO Owl Optical Lights when you order 6 bottles of Energy Wave B-12 (120 day supply) for \$99.99.

ADDITIONAL HEADLINES AND SUBHEADS

“I’m sick of dragging myself through the day”

“If I could just have *one day* without feeling tired!”

Has fatigue got you asking “ Will I ever feel better?”

Is fatigue driving you to ask “Will I ever feel better?”

When will you take back your life from fatigue?

How good would your life become if you had boundless energy?

How would your life change if you had boundless energy?

“Fatigue turned my bed into my entire world.”

**Do you take these prescription drugs?
(Some medications increase fatigue)**

Untreated, a B-12 deficiency can cause IRREVERSIBLE NEUROLOGICAL DAMAGE.

How to quickly solve that “mid-afternoon energy slump.”

Escape from body draining fatigue INSTANTLY.

You know how to keep your BODY healthy, but what about your BRAIN?

(A withering brain shortens the quality of your life)

Are you over 40? See why your brain declines in abilities....

(And what you can do to STOP it!)

How you could be MISDIAGNOSED with Alzheimer’s disease.

(A B-12 deficiency mimics the same devastating effects!)

Armor plate your brain from disease with B-12.

I’m so tired all the time I feel like I’m the Walking Dead.

”Fatigue turned me into an emotional invalid”

“Fatigue turned me into a recluse”

Do you often find your attention wandering?

(Improve your concentration with **Energy Wave B-12**)

What did you forget again?

(a) keys?

(b) cell phone?

(c) wallet ?

Stop kicking yourself! B-12 sharpens memory.

OUTER ENVELOPE TEXT

[Outer Envelope Copy]

“I’m so tired of being tired...”

I hear this problem from more patients every year. But fatigue can be solved quickly, easily and inexpensively.

—Dr. John Smith, M.D

*(See how to **INSTANTLY** rocket your energy level to new heights with this amazing nutrient! Open now.)*

[Outer Envelope Copy – Alternate Version # 1]

Does this happen to you?

- You have to cut short or cancel activities because of fatigue.
- You're not as productive or efficient as you used to be.
- You often feel groggy and have trouble concentrating.
- You easily forget things.

Dramatically boost your energy, concentration and memory with this one nutrient...

[Envelope Copy – Alternate Version #2]

“Fatigue turned my bed into my entire world”

Don't let low energy force you to *sit out* life.

Dramatically boost your energy, concentration and memory with this one nutrient...

POSSIBLE SIDEBARS, PAGE TURNERS, & MINI ADS

[Sidebar]

“I give you my oath as a medical doctor. Energy Wave B-12 will work wonders in your life.”

(Photo of Dr. John Smith)

Text: Biography of doctor, awards, accomplishments, subjects of expertise, etc.

[Sidebar]

The Astonishing Link Between B-12 deficiency and Alzheimer's disease.

Researchers at the University of Milan report a B-12 deficiency is associated with Alzheimer's disease. By increasing your B-12 intake, you're helping to bullet proof your brain against the devastating and ravaging effects of this horrible disease. **Energy Wave B-12** is the only sublingual tablet available that uses *methylcobalamin* – the most potent form of B-12. Order now...**toll free 1-800-8-ENERGY.**

[Graphic – A torn page from a newspaper or magazine with the following text]

“...Without progress in preventing or delaying onset of Alzheimer disease, both the number of people with Alzheimer disease and the proportion of the total population affected will increase substantially.”
—*Alzheimer Disease & Associated Disorders, October/November/December 2001.*

[Sidebar – Text placed in a newspaper-type column]

CHICAGO (AP) — A study found that in a disturbing number of cases, embarrassing “senior moments” such as forgetting a recent conversation or drawing a blank on someone’s name really may be a sign of Alzheimer’s disease after all.

Chicago scientists reached that conclusion after autopsies on the brains of 134 older persons who had appeared to be mentally normal apart from some subtle forgetfulness.

Occasional forgetfulness is often written off as a normal part of growing old and nothing about which to get alarmed. And in most cases, that is probably true.

But the scientists were surprised to find that the brains of more than one-third of the participants were riddled with waxy protein clumps and other signs of degeneration that are hallmarks of Alzheimer’s disease.

—From Associated Press as published in *The Washington Times*, July 27, 2006

[Page Turner]

See how I turned around the life of patient who said to me...

“Doc, I’m so tired all the time, I feel like I’m the WALKING DEAD!”

Story on page XX.

[Page Turner]

Is Your Brain In “Shape”?

Take our quiz on page X.

[Free Report Ad Box]

Is your brain getting enough fat?

No joking. Your brain needs healthy types of fat to keep it vibrant We tell you what types. How much. And where to get it. Get all the facts on brain health in our FREE report **MAXIMUM BRAIN POWER**. See how to get your copy with your order of **Energy Wave B-12** ...page XX.

[Graphic Box with Text]

Health Tip

Traveling for pleasure or business to a far off land? Take along **Energy Wave B-12** to help refresh you from jet lag.

[Page Turner]

“I use to drink up to seven cups of coffee everyday, but it made my hands shake uncontrollably. No more! Dr. Smith solved my problem with **Energy Wave B-12**.”

—Mike T. age 51

(See Mike’s story on page xx)

[Photo – Product Bottle]

Energy Wave is the only sublingual B-12 supplement using the best form of the vitamin: methylcobalamin.

[Photo]

A mother lying down on bed, while outside her husband plays with their kids.

[Photo]

Apprehensive patient waits as doctor is about to inject B-12.